# 2021 - 2022 MEDIA KIT CANNABIZ WHOLESALER



# WELCOME TO D&RMARKETING

PUBLISHERS OF CANNABIZ WHOLESALER MAGAZINE

CANNABIZ WHOLESALER MAGAZINE IS A QUARTERLY BUSINESS TO BUSINESS TRADE PUBLICATION SERVING THE CBD, HEMP & CANNABIS INDUSTRIES SINCE 2018

# **FALL 2021 TRADESHOW DISTRIBUTION**



# **MJBIZCON**

mjbizconference.com **Las Vegas, NV •** Oct 19 - 22



# **USA CBD EXPO**

usacbdexpo.com **Chicago, II •** Oct 28 - 30



# CANNACON

cannacon.org

Virginia Beach, VA • Nov 19 - 20

MGT Media professionals are available to answer any questions you may have regarding CANNABIZ WHOLESALER MAGAZINE.

# 2021-2022 MEDIA KIT ADVERTISING RATES & SPECIFICATIONS



# A Premier Publication for the Dynamic Cannabis Wholesale Marketplace!

CONTACT US TODAY: 888.610.3162 X200

EMAIL: JOANN@MGTMEDIA.COM

WWW.CANNABIZWHOLESALER.COM

# ADVERTISING RATES (PER ISSUE)

PRINT ADVERTISING		WEBSITE BANNER ADVERTISING
FRONT COVER	\$5000	( 3 MONTH MINIMUM • PRICING PER MONTH)
BACK COVER	\$4500	FILM STRIP (300X600) \$200
INSIDE COVERS	\$2500	<b>FULL BANNER</b> (603X75) \$100
PREMIUM FULL	\$1500	<b>RECTANGLE</b> (300X250) \$75
FULL PAGE	\$1200	CUSTOM E-MAIL BLAST CAMPAIGNS \$299
HALF PAGE	\$700	CONTACT DEE: DEE@MGTMEDIA.COM

# ARTWORK SPECIFICATIONS

# **PRINT SPECIFICATIONS**

#### **SOFTWARE TO USE**

Your ads are very important to us and we want to ensure that all ads print properly and look their best. When creating ads for the magazine, please be sure to use software that is acceptable for printing. The list below contains the industry-standard software that printers rely on today: Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, and InDesign

#### **SAVING FILES**

We can accept flattened files saved in the following formats with 300-Dpi resolution: TIF, PDF, JPG. All files MUST be saved in Black & White/Gray scale or CMYK. Please note that all Spot Color and RGB files will be converted to CMYK.

#### **SENDING FILES**

We can accept files saved on CD or emailed to ads@mgtmedia.com. Emailed files should be under 10MB. Larger files can be uploaded to our FTP Server by visiting: mgtmedia.com/submit.



# FULL PAGE

Trim Size: 8" X 10.5" Full Bleed: 8.375" X 10.75" Live Area: 7.625" X 10"



#### **HALF PAGE**

7.625" X 4.75" No Bleed

# **BANNER SPECIFICATIONS**

#### **RESOLUTION**

72dpi

#### **FORMATS**

JPG, GIF (No flash or animation)

#### SI7E

50k Maximum

#### **FULL BANNER**

(603x75)

FILM STRIP

MEDIUM
RECTANGLE

(300x250)